

THE VOICE OF THE MINING INDUSTRY

# THE MINING RECORD™

136 YEARS AS THE INDUSTRY'S COVERAGE LEADER

## CONFERENCE EDITION



### MINE>XCHANGE 2025 SME ANNUAL CONFERENCE & EXPO



CMA 127th National Western Mining Conference

**CO-LOCATED WITH WORLD GOLD 2025!**

**FEBRUARY 23-26, 2025 | DENVER, CO**

## MEET THE FUTURE OF MINING



### THE MINING RECORD:

- Main Traffic Exhibit Hall Location.
- Largest Conference Distribution.
- The Leader For Company Representation.
- Largest Target Audience Penetration.

*Since 1889*

*The Voice Of The Mining Industry*



The World Gold Conference fosters academic exchanges, shares technical advances, and promotes innovation and sustainable practices within the gold industry. As the world's most influential gold technical conference,

World Gold 2025 also serves as a platform for showcasing industry-wide scientific advancements.

## ATTENDANCE FROM ACROSS THE GLOBE

MINEXCHANGE 2025 SME ANNUAL CONFERENCE & EXPO IS THE ONLY CONFERENCE DEDICATED TO ALL DISCIPLINES OF MINING ENGINEERING. FEATURING A WIDE VARIETY OF TECHNICAL SESSIONS AND SPEAKERS COMBINED WITH OUR EXPANSIVE EXHIBIT HALL, MINEXCHANGE ATTRACTS THOUSANDS OF MINING PROFESSIONALS FROM AROUND THE WORLD. EXHIBITOR - THE MINING RECORD WILL COVER THIS MAJOR EVENT AND AVAILABLE TO THE INDUSTRY'S DECISION MAKERS. BONUS TARGET AUDIENCE MAILING FOR THIS SPECIAL CONVENTION EDITION: U.S. MINING COMPANIES • WESTERN U.S. MINES AND PROJECTS • ASSOCIATIONS MEMBERS • MINING RECORD READERSHIP/SUBSCRIBERS • DIGITAL EDITION SUBSCRIPTION AND TARGET AUDIENCE DIRECT LINKS.

**ADVERTISING DEADLINE: FEBRUARY 7, 2025**

ADVERTISING RATES & HOW TO ATTEND ON REVERSE SIDE.....

# MINE CHANGE 2025

ADVERTISING DEADLINE: FEBRUARY 7, 2025

## THE MINING RECORD 2025 ADVERTISING RATES:

B&W = Black and White

<b>Business Card Size - B&amp;W</b>	<b>\$325.00</b>	...4 col. inches....	3 7/8" x 2"
<b>1/8 page - B&amp;W</b>	<b>\$525.00</b>	...10 col. inches...	Horizontal.....5 3/4" x 3 1/2" Vertical.....3 3/4" x 5"
<b>1/6 Page - B&amp;W</b>	<b>\$675.00</b>	...15 col. inches...	Vertical.....5 3/4" x 5"
<b>1/4 page - B&amp;W</b>	<b>\$795.00</b>	...20 col. inches...	Horizontal.....7 3/4" x 5" Vertical.....5 3/4" x 6 3/4"
<b>1/3 page - B&amp;W</b>	<b>\$895.00</b>	...27 col. inches...	Horizontal.....7 3/4" x 6 3/4" Vertical.....5 3/4" x 9"
<b>1/2 page - B&amp;W</b>	<b>\$1,195.00</b>	...40 col. inches...	Horizontal.....9 3/4" x 8" Vertical.....7 3/4" x 10"
<b>2/3 page - B&amp;W</b>	<b>\$1,245.00</b>	...46 col. inches...	Vertical.....7 3/4" x 15 1/4"
<b>Full page - B&amp;W</b>	<b>\$1,625.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"
<b>Full Back page - B&amp;W</b>	<b>\$1,995.00</b>	...79 col. inches...	.....9 3/4" x 15 3/4"

**4-COLOR (FULL COLOR) RATES** — \$2,695.00 (Full Page) \$2,335.00 (2/3 Page) 1,995.00 (Half Page)

**COLOR** — \$175.00 per color (spot color process) Full Color Build (4-Color Rate) - \$1,100.00 - Discounted for Full, 2/3, and Half Page Ads

**ADVERTISING AGENCIES**

15% commission paid to recognized agencies. — Production charges to agencies.....\$60.00 per hour

Maximum frequency discount for advertisements placed through agencies.....5%

**MECHANICAL (Electronic Format):** Printed electronically by offset. Five columns width. 11 pica column width (1 7/8"), 15 3/4" inches depth. One pica (5/16") between columns. Centerfold gutter, 6 picas (1"). Edge bleeds not accepted. Advertisements and/or artwork must be sent in JPEG or PDF format at a minimum of 300 resolution. Original Artwork accepted for advertisement design.

**PLACE MY ADVERTISEMENT:**

(15% MAXIMUM AGENCY DISCOUNT)

PLACE MY ADVERTISEMENT IN THE 2025 SME MINEXCHANGE ANNUAL SPECIAL EDITION.  
ADVERTISING DEADLINE FEBRUARY 7, 2025

AD ON HAND AT THE MINING RECORD.  NEW AD ENCLOSED ON ZIP DISK OR CD.  AD COMING ( USB - FLASH/THUMB DRIVE  EMAIL/FTP)

\* EMAIL ADVERTISEMENTS SHOULD BE SENT TO: [advertising@miningrecord.com](mailto:advertising@miningrecord.com)

COMPANY: ..... TEL: .....

NAME: ..... EMAIL: .....

SIGNATURE: ..... TITLE: .....

**FOR FURTHER INFORMATION ABOUT ADVERTISING CALL TOLL FREE: 800-441-4748**

Fax or Mail order to The Mining Record • Post Office Box 1630 • Castle Rock, Colorado 80104-6130 USA

Fax: 303-663-7823 Tel: 303-663-7820 Email: [advertising@miningrecord.com](mailto:advertising@miningrecord.com) [www.miningrecord.com](http://www.miningrecord.com)

**HOW TO ATTEND: SME • Tel: 800-763-3132 or 303-948-4200 • Email: [sme@smenet.org](mailto:sme@smenet.org) • [www.smenet.org](http://www.smenet.org)**